

Business & Personal Goal Assessment



Personal Change, Business Leadership, Life Success

- 1) How do you feel about life right now?

- 2) What one thing are you most proud of in the last year? In your life overall?

- 3) If you could change one thing about your life what would it be?

- 4) What do you want out of life?

- 5) What do you want to give to your family?

- 6) What do you want to give to your community?

- 7) What do you want to give to your profession?

- 8) How do you think you could use your business to do these things in#4 - #7?

- 9) What is your vision for your business?

- 10) What keeps you up at night about your business?

- 11) What one thing would you like to change most about your business?

- 12) How long do you see yourself doing what you are currently doing?

- 13) What is your plan for making this happen (exit strategy)?
- 14) What are the top 3 risk that you see in your business right now?
- 15) Could you see any of those risks affecting your personal life or quality of life in general? If so which one(s) and why?
- 16) How do you think people feel about working here? (what kind of turn over do you have)
- 17) What is your relationship with your employees like?
- 18) If you had to let someone go how would it make you feel?
- 19) Do you enjoy coming to work? Why or why not?
- 20) What short-term business objectives are you currently focused? Why?
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- 21) GO BACK TO 9): How would these new ideas and realizations change your vision for your business?
- 22) DO you feel your business vision is aligned with your personal goals & values? Why or why not?
- 23) If they were, how do you think it would improve you quality of life?

24) How do you feel your current business objectives are helping you move toward your vision?

25) What do you feel are the top 3 obstacles keeping you from achieving your vision and why?

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26) What is your current income goal for your business?

27) What is your current average monthly revenue?

28) How many different sources of revenue do you generate under your current business model? List these current sources.